



2025 Vincientian Event Sponsorship Opportunity



Wednesday
May 21, 2025

Vincientian's second-annual Care for Family Caregivers event is designed to educate, support, and revitalize family caregivers within our community. Family caregivers throughout the Pittsburgh area are invited to the Vincientian Learning & Engagement Institute for a full day of interactive sessions and workshops addressing some of the many challenges of caring for others and supporting caregiver self-care and wellness as an integral part of the caregiving journey.

Highlights of sponsorship opportunities include event presence, program and digital recognition, and opportunity to provide materials for attendee bags.



2025 Keynote Speaker Sarah Stephens Winnay
Co-founder, ARCHANGELS

Your Sponsorship Helps Fortify Vincentian

A Heritage to Honor | A Legacy to Lead

In 2024, Vincentian was fortunate to celebrate a century of service to Western Pennsylvania. Watch the centennial video to better understand our mission and why support is so vitally needed.

<https://vincentian.us/100years>

HERITAGE

UNCOMPENSATED, BENEVOLENT CARE FOR OLDER ADULTS

Vincentian needs the support of our community more than ever before, having delivered over **\$44 million** in uncompensated benevolent care to Pittsburgh-area older adults regardless of their ability to pay over the last four years.

This level of uncompensated benevolent care is unsustainable, as Vincentian has depleted financial reserves to pay for those in need, and we do not have the funds to continue to do so on our own. The cost to provide care has increased exponentially since the pandemic, while government reimbursements and private Medicare plans have not followed suit. Every minute of every day, Vincentian absorbs a \$20 per person deficit of what it costs to provide quality care to older adults in need and what we receive as payment. Vincentian is unable to cover this multimillion-dollar gap of uncompensated benevolent care alone without the generosity of the community.

Vincentian was founded in 1924 as the “Home for the Incurables,” a nonprofit dedicated to caring for vulnerable Pittsburgh-area community members. The mission to provide care to those in need, regardless of ability to pay, remains unchanged.

LEGACY

BUILDING AN INTERGENERATIONAL COMMUNITY OF TOMORROW

Vincentian Schenley Gardens, a personal care home located at the gateway to the Oakland neighborhood is poised to be the new frontier of senior care, childcare, and everything in between.

Acquired by Vincentian in 2019, Vincentian Schenley Gardens emerged post-pandemic with a comprehensive master plan that redesigned the entire campus as a vibrant intergenerational community that prioritizes organic human connection across and between generations, holistic wellness, strengths-based programming, and sustainability. The redesign includes bringing childcare for 100 infants to pre-kindergarten students within the campus, an entire floor of new all-ages community spaces, the expansion of offerings to college students, and an overall incorporation of intergenerational principles designed to invite interaction both spontaneously and via intentional programming.

This community would be the first of its kind in the nation. And we are ready to build it right here for our neighbors. But we need significant financial support to translate our vision to reality.

Please note: Sponsorship of a Vincentian event in no way impacts any existing or potential future Vincentian business relationship.





Care for Family Caregivers Sponsorship Opportunities

Event Date: May 21, 2025

Sponsorship Level Options

	Diamond \$25,000 Presenting Sponsor	Gold \$10,000 Keynote Sponsor	Silver \$5,000 Feature Sponsors	Bronze \$2,500 Workshop Sponsors	Brass \$1,000 Vendor Sponsors
# Available	One	One	Three	Eight	Ten
Unique Benefits	Presenting sponsor with naming rights to event "Care for the Caregiver Presented by" on all digital marketing leading up to event and day-of printed materials Opportunity to Participate in Event Welcome	Keynote speaker sponsor with naming rights to "Keynote Presented by" on program materials and logo inclusion Opportunity to Introduce Keynote Speaker, Sarah Stephens Winnay	Three feature sessions, each with sponsor opportunity with "presented by" naming on program materials and logo inclusion. Two sessions are attendee general sessions, and the other is attendee lunch sponsorship.	Workshop sponsors named within program materials and logo inclusion on breakout workshop signage	Vendor sponsorship opportunities are for vendors who wish to contribute beyond the vendor fee, receiving additional recognition and opportunities of interaction with attendees
Table Presence at Event	Prominent Table Outside Auditorium	Prominent Table at Event	Superior Table at Event	Vendor Table at Event (\$225 value) Guaranteed benefit until 3/7, after then only as available	Vendor Table at Event (\$225 value) Guaranteed benefit until 3/7, after then only as available
Event Tickets & Lunch Seating	Eight tickets	Six tickets	Four tickets	Two tickets	Two tickets
	Seating alongside attendees during lunch with opportunity to interact with attendees				
Printed Event Program Recognition (print deadline contingent)	Logo on Program Front Cover Full Page Ad	Logo on Keynote Page Full Page Ad	Logo included in Program Half Page Ad	Name included in Program Quarter Page Ad	Name included in Program Quarter Page Ad
Digital Recognition	Logo Prominent on Attendee Emails Logo on Event Webpage Designated Social Media Post	Logo Prominent on Attendee Emails Logo on Event Webpage Designated Social Media Post	Logo on at least three Attendee Emails Logo on Event Webpage Combined Social Media Post	Name on at least three Attendee Emails Logo on Event Webpage Social Media Mention	Named on Event Webpage Social Media Mention

All Sponsors Provided Opportunity to Include Branded Materials in Attendee Bag

How to Secure Your Sponsorship and Support Vincentian

Steps to secure your sponsorship today:

1. Contact Vincentian Development and Mission Advancement via email at development@vcs.org to indicate your interest and commit to a sponsorship. Questions? Email or call us at 412-529-1237. Some exclusive sponsorship opportunities are limited; secure yours early!
2. Once we have acknowledged receipt of your commitment and confirmed your desired sponsorship level is available, complete your sponsorship payment by check (a website is available upon request, however a check is preferred to avoid credit card processing fees).
 - Checks should be made payable to Vincentian and mailed to the following address (please email us when you mail your check, so we know to expect it):
Vincentian
Attn: Development & Mission Advancement
8250 Babcock Blvd
Pittsburgh, PA 15237
3. Upon receipt of your sponsorship funds, we will contact you for additional items needed for your specific sponsorship (logo, program ad specs, etc.) with deadlines. Please note that some sponsorship benefits are contingent on event print deadlines, so secure your sponsorship early.

Additional ways you can support Vincentian:

- Share sponsorship opportunities within your own personal and professional networks. We love to make new friends!
- Connect with us on social media and like, share, and comment on our posts.
- Share our centennial video with others and help us get the word out about our mission and why it matters: <https://vincentian.us/give-now/>
- Attend an upcoming Vincentian event.
- Offer to donate baskets for upcoming events as gifts in kind.
- Order business or personal catering and baked goods from the Unconventional Kitchen. Eat well and give back. All proceeds support Vincentian: <https://unconventionalkitchen.us/>
- Donate directly to Vincentian, knowing that every dollar truly impacts lives in our community.

Please note that sponsorship of a Vincentian event or supporting Vincentian in no way impacts any existing or potential future Vincentian business relationship.



Development & Mission Advancement

development@vcs.org | 412.529.1237